

HARD TO REACH?



Meaningful inclusion:

Effective practice in engagement with service users

An inspirational, humorous and thought provoking, flexible yet focussed course delivered by *box of frogs* - established North West leaders in creative social inclusion projects

Meaningful inclusion:

Effective practice in engagement with service users

Practical ways to establish two-way communication and decision-making processes with service users and a focussed look at effective strategies to make the 'hard to reach' less hard to reach

The course will include:

Overcoming barriers to access:

challenges and opportunities of working alongside your service users

Practical cost-effective tips:

improve the quality of your engagement activities

Creative approaches:

turn a packet of Maltesers into a peer-educator tool!

Developing a strategic approach that works:

engaging users and meeting targets

The perfect course for:

Anyone with responsibility for developing and/or improving effective social inclusion strategies

Anyone required to consult with service users as part of strategy development

Anyone who has spent time and resources carefully promoting a community consultation event, who then ended up sitting in a room on their own with a plate of Jammy Dodgers...(we've all been there)

Manchester Art
Gallery, Mosley Street,
Manchester

Thursday 22nd February 2007
Wednesday 28th February 2007
(one day course - choice of dates)

9.30am – 5pm

£300 per person
(includes lunch, refreshments and learning dissemination pack)

To book a place or for
more information:
Email: christian@boxoffrogs.org
or call 07941 011 199

**£250
if you book
before 15th
December**

box of frogs make things happen - we use visionary and creative approaches in order to deliver results that are over and above expectations. We specialise in initiating new work and working provocatively and dynamically within the community to bring about change.